

Oh, How We Have Grown! (continued)

Everyone worked hard to make Bittersweet grow. While Jody made plans to expand, Angel developed a flair for baking and cake decorating and Bittersweet's business reputation grew. In 1997, the company purchased the building and began renovations. This became the beginnings of our Cafe and included office space for our growing catering department.

The Cafe opened in 1998 to overwhelming response from the local community. Three years later Bittersweet's cafe expanded again to add our now famous salad and hot bar area, drawing in more of Old Town's strollers seeking fresh sandwiches, cranberry lemonade, and homemade baked goods. Bittersweet grew so fast that a proprietary software system, BOSS, was developed to handle our increased sales. Soon after, bittersweetcatering.com was launched and included online ordering as well as photos of products for all to see -- making Bittersweet more convenient and accessible for everyone.

In 2007, Bittersweet acquired an additional building immediately adjacent to the existing café. This is now where all the catering action happens -- whether it is your questions answered, orders taken, or food produced...it all goes on over in the new kitchen and office space. The extra space helped Bittersweet Catering~Cafe~Bakery have it's most successful year to date in 2007, including ranking Bittersweet as one of the Top 22 Catering Companies in the DC Metro area by the Washington Business Journal.

This year marks Bittersweet Catering~Cafe~Bakery's twenty-fifth year as Old Town's sweetheart, and the once tiny gourmet-to-go shop has grown into a well known caterer and cafe holding down the corner of King Street. We are all very proud of our growth and value our place in the community. Thank you to all who have helped to make our twenty-five years a success. We know many of you have been with us along the way, helping us to grow and we look forward to providing you with quality food, good value and excellent service - The Bittersweet Experience - for many years to come.

